Organizational Feasibility

**Strategic alignment:**

- The proposed system will not conflict with the legal requirements.

- The earlier the study and work on the project leads to the completion and discovery of risks and their solution faster and earlier and leads to a strong strategic alignment with the goal of saving time and not crowding out projects.

- If there is a good budget, I can do a high-quality project with minimal risks, which increases the sales of the system.

- If the designer has experience in advertising and advertising, he will help me attract clients, which leads to a strong strategic alignment with the marketing goal.

**Stakeholder analysis:**

-The project champion,

-Organizational management,

-System users.

The champion

Project team Leader: (Responsible for accepting the project idea(

-He has a future vision about the project before accepting it and presents the goals and the extent to which it brings benefits to the team.

- create a prototype of the system to demonstrate its potential value.

- Working with the project team to ensure the vision for the project is successfully translated into the requirements and solution design.

- Relaying timely updates to all managers and client contacts impacted team members.

Organizational management:

Executive Director, Head Of Finance and Director of Project Management:

-help in understanding the system and convincing the rest of the organization of the benefits of this initiative.

- encourage teem to accept it, work on it and develop it.

- Responsible for the company’s finances and what the project will need.

System users:

. project team:

- Project members meet to study the project and distribute tasks among them.

-every week they meet with users asking for feedback.

.users:

-The first to test the prototype to ensure its quality for use

- evaluate the project continuously To make sure that there is no problem or defect

- give their opinions on the project elements that should be modified.